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All the Sky's a Stage

United continues to support the arts in leaps and grand jetés in partnership with The Joffrey Ballet, as the troupe's official airline.

UNITED IS PROUD TO ANNOUNCE THAT IT WILL fly a world-class ballet company. As The Joffrey Ballet's official airline, United will provide travel services that will enable the company to tour the world in comfort and style.

The Joffrey Ballet—showcasing Chicago's dance scene since 1995—is recognized globally for its groundbreaking and socially relevant works, including *Billboards*, a full-length dance created to the rock music of Prince. This season opens with *Giselle*, followed by *The Nutcracker*, *Antony Tudor Centennial*, and *American Moderns*.

"United and Joffrey are both synonymous with unparalleled quality and commitment to excellence," says Jon Teeuwissen, the executive director of The Joffrey Ballet.

The Joffrey's partnership with United comes at an exciting time for the ballet, as the company recently marked its 50th anniversary. In early 2008, The Joffrey will move into the new Joffrey Tower, joining United in establishing a presence in downtown Chicago. The building will serve as the ballet's first permanent home, giving rise to the artists of tomorrow through training, mentoring, and educating dancers as well as young audiences.

"We're delighted to fly a true gem of Chicago's arts community to cities around the world," says Rosemary Moore, United's senior vice president of corporate and government affairs and a board member of The Joffrey Ballet. "With United's support, The Joffrey Ballet will provide our customers with a taste of what this world-class ballet has to offer."

United and The Joffrey Ballet—an impressive performance! For more information about The Joffrey Ballet, visit joffrey.com.



Our Customer Commitment

A Message to United's Customers—Renewing Our Promise to You

United is committed to putting its guests at the center of everything it does. Recently, United updated "Our United Commitment," which explains what customers can expect every day and during travel disruptions. "Our Customer Commitment" (united.com/commitment) now reflects changes in United's internal processes and clearer implications for customers—to ensure a smooth, enjoyable, consistent flight experience. United is taking proactive steps to reduce ground delays and ensure timely, accurate communication. "Our Customer Commitment" represents a living, breathing document," says Barbara Higgins, vice president, Customer Experience. "We're enhancing these promises on an ongoing basis."